NEWS CO-OP STUDY GROUP





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BREAK-OUT HELLOS





ANNOUNCEMENTS

Evaluation

- Excellent learning gains in terms of our "directory" goals
- Knowledge of who is working on cooperative development, workplace democracy and solidarity building in journalism (140% increase)
- Knowledge of projects people in this group are working on (121%) increase)

Planning: Nov. 13, 2020

- Keith Taylor (Facilitator)
- Sabrina Sanchez (Facilitator)
- Kevon Paynter (Speaker)
- Raquel Navarro (Speaker)
- Heather Bryant (Speaker)

Together we brainstormed four themes you wanted to focus on: landscape, directory, building expertise and messaging.

Meeting #1: Jan. 22, 2021

- Keith Taylor (Speaker)
- Jo Ellen Kaiser (Speaker)
- Nathan Schneider (Speaker)
- Tess Townsend (Facilitator)

Keith gave us an overview of what cooperatives are, using examples from his recent publication. Jo Ellen presented findings from her white paper "Media Cooperatives: Challenges and Opportunities." Nathan summarized his article, "Broad-Based Stakeholder Ownership in Journalism: Co-ops, ESOPs, Blockchains."



Meeting #2: Feb. 19, 2021

- Maria Bustillos, The Brick House Cooperative (Speaker)
- Mollie Kabler & Jacob Resneck, CoastAlaska (Speaker)
- Rich Weiss, Neighborhood and Community Media Association of Greater Cleveland (Speaker)
- Josh Wilson & Alex Mullaney, NorCal Media Co-op (Speaker)
- Kate Maxwell (Facilitator)

We heard presentations from six people representing four association and shared services cooperatives.



Meeting #3: March 19, 2021

- Kevon Paynter (Speaker)
- Jeanette cuevas (Speaker)
- Chris Horne (Speaker)

We talked about funding! Kevon spoke about start-up capital for Bloc by Block, jeanette spoke about the work of Seed Commons and Chris talked about his idea for pooled capital to fund nonprofit and cooperative newsrooms around the country.

Meeting #4: April 16, 2021

- Tom Stites (Speaker)
- Carla Murphy (Facilitator)

Tom presented on his Nonprofit Quarterly article, "A New Business Model Emerges: Meet the Digital News Co-op" and Carla Murphy facilitate with questions.



Meeting #5: May 14, 2021

 Rafael Grohmann, Faye Lessler, Dominic Mathew, Louis McGill, Elias Crim, Carla Murphy, John Heaston, Mikki Morrissette, Stacy Feldman, Tom Stites, Kate Maxwell, Chris Horne, Josh Wilson, Kevon Paynter, Heather Bryant (Speakers)

We did a lightning series of check-ins with everyone in the group who wanted to say something!

REVIEW

Evaluation

Each meeting was evaluated using a pre-post survey design. Olivia reported back the findings the next meeting.

Notes and wiki site

Olivia and helpers including Max Resnik took notes and posted them on the wiki site.

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WHAT SHOULD COME NEXT?



CAN I SHARE YOUR WRITTEN FEEDBACK?



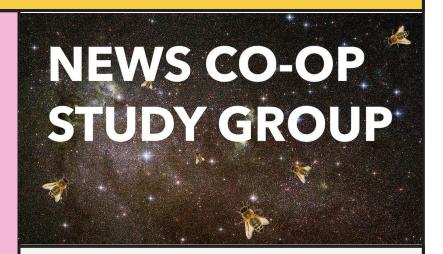


Check-in & Poll

Goals Presentations & Discussion

Final poll

THANKS



CREDITS: This presentation template was created by Slidesgo, including icons by Flaticon, infographics & images by Freepik

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