

13:15:40 From Tauhid Chappell : hello everyone! I joined late but I'm a Project Manager at Free Press (he/him for pronouns). I previously worked at the Philadelphia Inquirer and The Washington Post 👍

13:17:49 From Olivia Henry (she/her) : Hey Tauhid!!

13:19:13 From Olivia Henry (she/her) To Virginia Arrigucci(privately) : So happy you're here Virginia!

13:19:29 From Virginia Arrigucci To Olivia Henry (she/her) (privately) : good to be here! :)

13:21:38 From Luke Baumgarten : BIG problem in Eastern WA where we have tons of power outages due to wind and fire

13:30:19 From Olivia Henry (she/her) : and labor

13:36:20 From Carla Murphy-she/hers-Brooklyn : oh mississippi

13:37:33 From Josh Wilson : Keith, thanks for this incredible preso. Any chance you could share that file?

13:38:22 From Keith Taylor : Thanks Josh! Yes, email me at keittaylor@ucdavis.edu

13:38:43 From Keith Taylor To Olivia Henry (she/her)(privately) : Im bad at the hand offs... any idea how I relinquish control?

13:38:55 From Josh Wilson : Thanks Keith! Friends, I have a board meeting and have to run, just as my fave indie-journalism advocate, Jo Ellen, is presenting.

13:39:00 From Olivia Henry (she/her) To Keith Taylor(privately) : go under the participants list, and there's a dropdown menu

13:39:35 From Josh Wilson : Please email as needed, josh-w@sonic.net. Thanks Jo Ellen for your preso that I have to miss!

13:40:19 From Keith Taylor To Olivia Henry (she/her)(privately) : Got it!

13:41:10 From Mark Glaser : I like the shared services model like AP and CoastAlaska and wonder if that makes more sense at the local / regional / state level.

13:41:50 From Adrian Fernandez Baumann : oh no, Jo Ellen just convinced me not to be a co-op anymore

13:42:02 From Mark Glaser : Seems like Tiny News Collective is trying that too

13:42:33 From Adrian Fernandez Baumann : and kate maxwell

13:42:47 From Keith Taylor : Mendocino representing!

13:44:24 From Carla Murphy-she/hers-Brooklyn : Great questions re: want, need, nice to have.

13:45:27 From Keith Taylor : Fantastic point! A lot of co-ops uncritically get upset that they only have 5-10% member turnouts at general member meetings. The question is "is that a measure of representativeness?" No clean answer!

13:45:33 From Virginia Arrigucci : is It easier to demonstrate need in the absence of something, or after demonstrating value?

13:46:26 From jimmy gutierrez (he/him) : Oh damn I'm from Milwaukee :////

13:46:37 From jimmy gutierrez (he/him) : <3 mke

13:46:42 From Carla Murphy-she/hers-Brooklyn : In NYC folks need news re: housing, management companies, landlords, etc

13:47:41 From Olivia Henry (she/her) : Jo Ellen mentions the Jackson-

Kush plan: <https://cooperationjackson.org/story>

13:48:57 From Mark Glaser : Key quote from Jo Ellen's report: "the Banyan Project has worked for several years to develop such a cooperative and claims it will launch one any day now in Haverhill MA."

13:49:17 From Olivia Henry (she/her) : Or like the Hunt Point market that's in the news for the strike in NY – a coop

13:51:02 From Tom Stites-Banyan Project : Thanks, Mark. Haverhill didn't happen, but not Hartford is poised to launch soon.

13:51:13 From Mark Glaser : Oh great Tom

13:51:23 From Nathan Schneider : Or save money together. Many co-ops don't make money for their members, they save money for their members.

13:53:00 From kate maxwell – Mendocino Voice : anyone into starting any of these ideas that jo ellen is talking about let me know! I need all of these including HR

13:55:42 From Keith Taylor : Sometimes, that term "co-op" can confuse things.

13:57:34 From Jo Ellen Kaiser (she/her) : I love esops for worker ownership. Berrett-Koehler Book Publishers has a great esop.

13:58:22 From Louis McGill (he/him) : @Kate, the co-op I work for, Obran, is a worker-owned conglomerate that is working on some of these problems as we expand into news media. We hope to share things like HR, payroll, marketing, other backend services, technology, and access to capital among the worker-owned businesses in the co-op. Let me know if you wanna talk more about it!

14:02:36 From Keith Taylor : And many electric co-ops have a monthly magazine. Credit unions also have publications. One wonders if they couldn't be leveraged in some form.

14:02:38 From Jo Ellen Kaiser (she/her) : berkleyside started as a dpo but then transitioned into a nonprofit

14:05:26 From Olivia Henry (she/her) : right, the unspoken piece is the commercial location of a public good (info)

14:05:37 From Virginia Arrigucci : how does "poison pill" relate to co-op model? is this unique to a co-op?

14:07:06 From Tom Stites-Banyan Project : I was distracted by a phone call, but I've not heard mention of long-established readers-owned national newspapers in Germany, Italy, Switzerland and Mexico.

14:07:40 From Nathan Schneider : The Berrett Koehler model is super interesting—combines worker ownership and author ownership!

14:08:03 From Alec Saelens : thanks for these great presentations Jo Ellen, Keith and Nathan. And Olivia for organizing. I must go. See you next time

14:08:57 From Nathan Schneider : Poison pills are not unique to co-ops. Actually the Green Bay Packers example is not a co-op. And the leading pioneer with poison pills today works with trusts: <https://purpose-economy.org/en/>

14:09:01 From Carla Murphy-she/hers-Brooklyn : If a media coop produced work that won a Pulitzer, that'd turn heads.

14:09:36 From Keith Taylor : Ill follow up on the poison pill, too

14:11:31 From Tess Townsend : If other folks have questions please

either type it into the chat, or type "stack" to speak your question

14:11:44 From Olivia Henry (she/her) : ^thanks tess

14:12:15 From Nathan Schneider : Not a Pulitzer, but the Greenbelt News Review did win an important Supreme Court case! [https://greenbeltnewsreview.com/issues/GNR19700521\\_SupremeCourt.pdf](https://greenbeltnewsreview.com/issues/GNR19700521_SupremeCourt.pdf)

14:12:16 From Virginia Arrigucci : great answers – thank u!

14:12:18 From Jo Ellen Kaiser (she/her) : demutualization means a coop is sold and stops becoming a coop

14:13:10 From Keith Taylor : That would be more a Jo Ellen and Nathan question :)

14:13:10 From kate maxwell – Mendocino Voice : I think Berkeleyside was just a for-profit for several years before the DPO launch also

14:13:42 From Mark Glaser : Berkleyside was also on the verge of a re-org and massive grants

14:13:43 From James Samimi Farr : I have to go but this was great, thank you all!

14:14:01 From jimmy gutierrez (he/him) : thanks to all for the presentations!

14:14:16 From Louis McGill (he/him) : Given all the energy around co-op transitions to take advantage of the “silver tsunami,” have the speakers thought about the advantages of these kinds of transitions in news media over creating a new startup?

14:15:43 From Nathan Schneider : <https://www.colorado.edu/lab/medlab/exit-to-community>

14:16:30 From Virginia Arrigucci : jim Iovino running New Start at WVU is doing interesting things around succession planning for community newspapers

14:16:46 From kate maxwell – Mendocino Voice : I think one of the relevant things about Berkeleyside beyond the specific community and additional funding was that they had been established for several years, and so already had a reputation and relationship with readers when they launched the DPO, so it was a transition in itself

14:16:52 From Mikki Morrisette : This is what I want to do... however I also want to be sure it goes to women of color (we are a feminist magazine in Minnesota)

14:17:23 From Kevon Paynter : cool resource: [Stirtoaction.com/workshops](http://Stirtoaction.com/workshops)

14:17:41 From Keith Taylor : Big opportunity. But one thing I am seeing is Nathan’s infrastructure comment... we need to be better mobilized to be ready when the conversion opportunities arise. You see this in Sacramento where SacBee went under, and political figures HELPED big money buy it out. We should have been putting pressure on our political figures to make it community owned or user owned.

14:17:55 From Olivia Henry (she/her) : Some cities support cooperative development support, explicitly for succession planning to keep existing businesses (eg Berkeley)

14:18:02 From Kevon Paynter : <https://www.stirtoaction.com/workshops>

14:18:27 From Nathan Schneider : Amen on philanthropy

14:18:36 From Carla Murphy-she/hers-Brooklyn : +1

14:18:43 From Yossi Lichterman : Philanthropy also doesn’t like to

fund general operating support, which is limiting

14:18:51 From Olivia Henry (she/her) : ^thanks Kevon!! I signed up for some of those then realized they were on UK time, hopefully there's US times

14:18:53 From Virginia Arrigucci : agree and maybe worse: 'philanthropic' dollars from Big Tech

14:19:04 From Nathan Schneider : Stir to Action is GREAT. Good pals.

14:19:09 From kate maxwell – Mendocino Voice : Plus being dependent on a few major funders is risky!

14:19:30 From Luke Baumgarten : Can we talk more about news operations that are part of larger coop structures?

14:19:33 From Mark Glaser : Can't philanthropy still fund co-ops?

14:20:12 From Jo Ellen Kaiser (she/her) : In many states, coops must be forprofit and many philanthropies aren't set up to fund forprofits.

14:20:20 From Kevon Paynter : +1 . I've had to look at grants for tech and business (also CDFIs) because journalism philanthropy has until now been closed off to me.

14:20:35 From Luke Baumgarten : like Obran's plans and the company that's a newspaper owned by an ambulance company or whatever

14:22:08 From Tess Townsend To Olivia Henry (she/her)(privately) : just fyi I have a hard stop at 2:30 tojump on another call

14:22:21 From Olivia Henry (she/her) To Tess Townsend(privately) : thank you so much!! so helpful to have another brain on this

14:23:04 From Keith Taylor : On philanthropy or values-aligned investing/financing. Credit unions have far more capacity to invest in co-op development than they let on. They have Credit Union Service Organizations that do business lending. And there are credit union foundations.

14:23:41 From Tom Stites-Banyan Project : Banyan has approached 32 major foundations and a dozen smaller ones and has received two small grants. A few conversations, no grants. So far as I can tell, no program officer ever read Banyan's comprehensive and meticulous plan. Short answer: no interest.

14:24:08 From Keith Taylor : Organic Valley is very good at accessing investments in the form of preferred share offerings too.

14:24:19 From Olivia Henry (she/her) : could there be a nonprofit association that could receive grants for news co-ops?

14:24:30 From Tom Stites-Banyan Project : Keith, thanks for pointing to the credit union path.

14:24:54 From Mark Glaser : Tiny News Collective did get funding via Knight-Lenfest I think. <https://tinynewsco.org/>

14:25:01 From Carla Murphy-she/hers-Brooklyn : Side thought. This discussion is making me think about the movie, Gladiator. "Win the crowd and you'll win your freedom." Focus on the work and/or work that wins community trust. Establish proof of concept.

14:25:07 From Nathan Schneider : If folks are building new businesses, I encourage you to join the new Zebras Unite co-op-the founders have strong journalism roots. [zebrasunite.coop](http://zebrasunite.coop)

14:25:31 From Nathan Schneider : Great point, Carla-absolutely.

14:25:32 From kate maxwell – Mendocino Voice : We got some funding for

our co-op launch from lenfest which has been v helpful but it was open to for-profits

14:25:50 From Olivia Henry (she/her) : agree, Carla

14:25:58 From Mikki Morrisette : have to go... our February issue ended up getting shipped to Wisconsin from the printer instead of Minnesota :(... thanks for the chat!

14:26:09 From kate maxwell – Mendocino Voice : +1 carla

14:26:09 From Nathan Schneider : Another association that just arose that we haven't mentioned: Brick House

14:26:12 From Yossi Lichterman : Lenfest is still open to for-profits. (I'm not in charge of grant making, but happy to discuss or connect anyone with my colleagues)

14:26:28 From Mark Glaser : I was thinking about that too, Nathan, as it came out of the Civil failure

14:26:30 From Carla Murphy-she/hers-Brooklyn : Thanks for that zebra link Nathan.

14:27:16 From Carla Murphy-she/hers-Brooklyn : I have to run, y'all. But, THANK YOU to the presenters and for this discussion. So glad to be here. Have a great wknd and as always, feel free to get in touch with me @carlamurphy on Twitter.

14:28:39 From kate maxwell – Mendocino Voice : many grocery co-ops have member newsletters which could maybe be expanded

14:30:34 From Tauhid Chappell : thank you for this!!!!

14:30:46 From Tess Townsend : Thanks so much to the speakers and everyone here! Really fascinating discussion! Have to head out. Thanks so much!

14:30:55 From Max Resnik (he/him) : Thanks to all!

14:31:03 From Mark Glaser : Thanks for the great presentations and discussion!

14:31:12 From Faye L. (she/her) : thank you Olivia and to the speakers! this was so interesting and helpful

14:31:19 From Louis McGill (he/him) : Thank you everyone!

14:31:58 From Keith Taylor : Fantastic team effort! Thank you all, and thank you Olivia for engaging us!

14:31:59 From Nathan Schneider : And we can build policy interventions on experiments, too.